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February 28, 2010

Issue: 4



News from the Dial Interactive Team

Call Type Analysis and Call Flow Improvements in Your Contact Center

Greetings!

Every contact center has unique needs and specific call handling requirements; and most (even the best of the best) will benefit from an analysis of their call types and implementing changes to their call flows. The time and effort to perform or to have the services performed easily pays for itself.

A call type analysis is performed in order to determine primary call types by market segment, percentage of calls by call type, cost of calls by call type, volume of calls by call type, time of calls by call type, cost of handling by call type, end to end call handling methods by call type, call type disposition (after call work) and much more.

After completing a call type analysis, call flow diagrams and call flow improvement plans are developed and implemented. Some of the benefits that result from a call type analysis

We care about providing high quality services.

We care about customer satisfaction.

We care about our reputation and our integrity.

We care about helping our partners and customers solve their business problems - and we never give up.

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and call flow improvements include achieving an increase in first call resolution, cost reductions by handling the lowest priority call types with the lowest cost resources, productivity gains and happier customers.

If you are thinking of performing a call type analysis of your contact centers and implementing improvements to your call flows and you would like to discuss please give us a call, no strings attached.

We also welcome the opportunity to provide consulting services to assist you. Our consultants are experts at contact center assessments, call type analyses, business case development, implementing call flow and script improvements, developing and deploying self service solutions (IVR, Customer Voice Portal), database development, outbound solutions and more!

Warm Regards,

The DI Team

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